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Exceptional Player Representation Without Having to Pay a Percentage of Your Compensation

Standard NFL Agent Representation

- You put it all on the line to pay percentages of your hard-earned compensation.
- How much did your agent make for you, and how much did you pay your agent? Was it worth it?
- Effective representation is essential when negotiating with NFL clubs, understanding the Collective Bargaining Agreement (CBA), obtaining crucial second opinions, and taking advantage of player benefits, but it doesn't and shouldn't cost a percentage of your compensation.

My Approach

- Under my approach, you don't pay a percentage, you only pay for the time I spend representing you. On the backside of this page, I provide an example of my approach vs. the standard approach.
- Over my 20-year career, I've represented a wide range of clients, from individuals to the world's largest technology companies in complex contract negotiations and litigation.
- I push for my clients' interests and I know how contract disputes play out in court. These skills are essential in getting the best outcome for you.
- In my experience, clients that know their worth do not pay for representation in percentages. **Unfortunately, that is the standard way agents are compensated, but there is no rule requiring players to pay their agents in percentages.**
- My approach is a win-win: I get paid my standard hourly rate for my legal services and expertise, and you get to keep more of your hard-earned money.

Let's Talk!

I'm excited about my approach to athlete representation, and I'm happy to discuss in more detail the services I provide and how it works. If you're interested, please call or email me!

Example contract: 3 years, \$3M per year. Total contract is \$9M.

Standard Approach

Agent charges 3%. The fee for the three-year contract is 3% of \$9M = **\$270,000**.

My Approach

The standard hourly rate is \$725. I estimate that my representation will take no longer than 100 hours. My maximum fee, therefore, is $\$725 \times 100 =$ **\$72,500**.

This amount represents a maximum. If I end up spending less time, then my fee will be less. While this is still a significant sum, it is substantially less than the standard approach. Even if an agent charges the default 1.5%, the fee would be 1.5% of \$9M = \$135,000. This is still almost double my maximum fee.

My Services

Here is a high-level list of the services I provide:

- Contract negotiations with NFL clubs;
- Regularly educating players on the terms of the collective bargaining agreement (“CBA”);
- Making sure players take advantage of all the benefits that are offered through the CBA and NFLPA;
- Providing a network of top physicians in neurology, neurosurgery, and orthopedics to provide crucial second opinions;
- Strategies for handling injury situations, including the above-mentioned second opinions and taking a critical look at any injury settlements offered by an NFL club, in the unfortunate event that this occurs;
- Aiding in the development of players’ sincere non-football interests in the off-season to ultimately cultivate post-career professional plans.