

Shilpa A. Coorg

Counsel

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AREAS OF FOCUS

Complex Commercial Litigation
and Arbitration

Intellectual Property Litigation

With over a decade of litigation experience, Shilpa Coorg is the seasoned advocate her clients trust to handle their most significant matters. Specializing in intellectual property and privacy litigation, she skillfully navigates the intricate legal landscape with both legal acumen and common sense.

Shilpa is dedicated to providing top-notch legal representation to businesses during their time of need. Her emphasis on efficiency and attention to detail ensures each client receives cost-effective, personalized, and practical strategies tailored to their unique needs. As a strategic thinker, Shilpa approaches each case with a fresh perspective, analyzing all angles to develop robust legal strategies. Her ability to anticipate and counter opposing arguments sets her apart.

Over the years, Shilpa has successfully represented clients in a wide range of legal matters, including intellectual property (patent, copyright, trademark) litigation and counseling, privacy matters (including cases brought under state or federal laws such as the Telephone Consumer Protection Act, the federal Wiretap Act, the California Invasion of Privacy Act, and the federal Video Privacy Protection Act), contract disputes, and other general commercial litigation matters. She handles all aspects of civil litigation, from pre-filing through trial, in both state and federal courts and alternate dispute resolution forums.

Shilpa has successfully obtained dismissal on the papers on behalf of her defendant clients, and summary judgment or other desired relief prior to trial on behalf of both plaintiffs and defendants. She has secured dozens of favorable settlements after negotiating with her opposing counsel. She has also functioned as outside general counsel for her clients, providing advice regarding complex business matters.

Shilpa is committed to supporting and mentoring other members of the Southern California legal community. She is a frequent author of well-received articles relevant to the legal profession. As a former Co-President of SABA-SC (South Asian Bar Association of Southern California) and current member of the SABA-SC Steering Committee, Shilpa remains dedicated to the professional development of South Asian lawyers and law students, including through SABA-SC's Mentorship Program. She also leads the firm's diversity, equity, and inclusion efforts as Chair of the firm's DEI Committee. In her spare time, Shilpa enjoys baking, cooking, yoga, and travelling.

Experience

- Served as lead counsel of and secured favorable settlement in a trademark infringement and cybersquatting matter brought by plaintiff client.
 - Secured over three dozen favorable settlements on behalf of defendants in cases brought pursuant to state or federal privacy and other laws.
 - Represented a leading automobile manufacturer in a design patent infringement case involving 23 patents. The case settled favorably for the client.
 - Successfully filed a motion to dismiss plaintiff's counterclaim, followed by a motion for summary judgment, both of which were granted.
 - Served as co-counsel in a trademark infringement case brought against a defendant client. The case was dismissed on the papers based on lack of personal jurisdiction.
 - Successfully opposed defendant's forum non conveniens motion that sought to move the case to Germany. Case was litigated in the forum originally chosen by plaintiff client before resolving favorably.
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Credentials

Education

- UCLA School of Law, J.D.
- Pepperdine University, M.A., Clinical Psychology, Marriage & Family Therapy
- University of Washington, B.S., Biology, with college and departmental honors

Prior Affiliations

- Winston & Strawn LLP (2016-2020)
- Kirkland & Ellis LLP (2010-2016)

Admissions

- Admitted in California and the District of Columbia

Federal Courts

- U.S. Court of Appeals for the Ninth Circuit
- U.S. District Court for the Central, Northern, and Southern Districts of California
- U.S. District Court for the District of Colorado

Awards

- *Los Angeles Business Journal*, “Women of Influence: Attorneys” (2024)

Professional Affiliations

- South Asian Bar Association of Southern California, *Steering Committee* (2020-present), *Member* (2017-present), *Co-President* (2019-2020)
- National Association of Minority and Women Owned Law Firms, Intellectual Property PAC, *DTO Representative* (2020-present)
- Los Angeles Intellectual Property Law Association, *Patent Committee Co-Chair* (2019-2020)
- ChIPs Next-Gen, *Co-Chair* (2018-2019)

Civic Involvement

- SABA-SC Mentorship Program, *Mentor*
- Leadership Council on Legal Diversity, *Mentor* (2021-present)
- Read to a Child, *Volunteer* (2016-2020)

Speaking Engagements

- Panelist, Michel Inn of the Court, Design Patent Panel (May 8, 2023)
- Moderator, Plenary Panel at Washington in the West (LAIPLA), IP Attache Program (January 28, 2021)
- Moderator, LAIPLA Panel, In-House Counsel Perspectives (January 30, 2020)
- Presenter, UCI Diversity Panel (November 5, 2019)
- Presenter, An Evening with Lisa Smith, Author of *Girl Walks Out of a Bar* (ChIPs Silicon Valley, January 17, 2019)
- Moderator, Path to Partnership Panel (SABA-SC, September 13, 2018)

Publications

- Author, "Digital Dialogue Dilemma: Wiretapping Statutes and the Internet," *Circuits* (December 2023)
- Author, "Younger Generations Demand DEI in the Law," *Los Angeles Business Journal* (April 4, 2023)
- Featured, "Young Female Attorneys Lacking Fair Credit for Work Suffer Later," *Bloomberg Law* (May 6, 2022)
- Author, "Millennials Demand More Diversity in the Profession," *Los Angeles Lawyer* (January 2022)
- Featured, "5 Things You Need to Become a Top Lawyer In Your Specific Field of Law," *Thrive Global* (October 2021)
- Co-Author, "Retention Is Key To Meaningful Diversity At Law Firms," *Law 360* (August 9, 2021)
- Author, "Why Millennials Should Give 'Managing Upward' a Chance," *The Recorder* (March 20, 2019)
- Author, "Dissecting 'Firm Culture'—What This Term Means For Millennials," *The Recorder* (February 21, 2019)
- Author, "Millennial Attorneys and Work-Life: Why 'Blend' May Be Better Than 'Balance,'" *The Recorder* (January 25, 2019)
- Author, "Millennial Attorneys and the Pressure to be Perfect," *The Recorder* (December 7, 2018)
- Co-Author, "Imposter Syndrome in Big Law Millennials: A Survival Guide," *The Recorder* (August 2, 2018)